

Radio Partner



BENGAL NATIONAL CHAMBER OF COMMERCE & INDUSTRY

presents

BENGAL Festival Fair

Bengal's Grand Lifestyle, Tourism & Cultural Showcase



Artisan Stalls – Tourism – Wellness – Food Fest Music

Venue: Khudiram Anushilan Kendra, Kolkata

Date: 9th to 14th September 2025

Time: 11:00 a.m. – 8:00 p.m.



www.bncci.com

About BNCCI

The Bengal National Chamber of Commerce & Industry (BNCCI), founded on the 2nd February 1887, is one of the India's oldest indigenous Chamber of Commerce - a catalyst in shaping industrial India. The chamber empowers MSMEs, promotes start-up businesses and drives public policy engagements. BNCCI always focuses on rural business development, women empowerment and enterprise connections. The Chamber has always bridged the developmental gaps across districts in Bengal. BNCCI actively links local artisans and startup innovators/businesses with mainstream industries and the government bodies through sustained outreach and initiatives. This connection ensures that regional talent, products, and initiatives are integrated into the larger economic platform.

A Legacy of Trade Fair to Bengal Festival Fair

For decades, BNCCI's Industrial India Trade Fair has been a pillar of Kolkata's business landscape—bridging innovation and tradition, and opening access to emerging industries and heritage crafts. Building on this legacy, the Bengal Festival Fair marks a vibrant new chapter. Set in the heart of Kolkata's central business district at Khudiram Anushilan Kendra, the fair is curated to spotlight MSMEs, lifestyle sectors, and rural enterprise—offering a dynamic platform where commerce meets culture.

Introducing Bengal Festival Fair

With 38 years of vast experience in trade fairs, BNCCI is proudly carrying forward the legacy by presenting the Bengal Festival Fair for the first time—a vibrant celebration of MSME innovation, Bengal's festive spirit, lifestyle etc. This year's showcase places a special focus on Murshidabad and other key districts, where thousands of self-help groups and artisans are steadily building a resilient ecosystem of skill, empowerment, and sustainable livelihoods. BNCCI proudly brings their work to the forefront—celebrating not just craftsmanship, but also their economic progress. The fair is envisioned to extend this initiative to Nadia, Birbhum, Malda, Bankura, Purulia, and other districts across Bengal, as well as neighbouring states like Assam, Odissa etc. It aims to showcase each region's eco-tourism, heritage tourism, and unique local strengths, bringing together diverse talent under one roof. Just ahead of the Durga Puja festival, this becomes more than a fair—it is a powerful showcase of enterprise, craftsmanship, tourism, creativity, and community spirit, where tradition meets transformation.

Building Connections

The Bengal Festival Fair connects start-up businesses with Government bodies, MSME department, industry associations, and thousands of consumers. It's a rare opportunity for:

- Trade Tie-ups & Vendor Enrolment
- Funding scheme access through government collaboration
- Urban-rural market bridging for grassroots brands
- B2B & B2C opportunities
- Real-time market validation and launch exposure

Your Opportunity

Participating in the Bengal Festival Fair offers:

- Exposure to thousands of metro buyers, festive shoppers, and trade visitors.
- Brand-building in Kolkata's premium lifestyle and consumer market.
- Sales and Lead Generation across B2C and B2B platforms.
- Networking with MSMEs, government bodies, industry heads, retailers etc.
- Collaborations through tie-ups, joint promotions & launching platform to showcase new products, services and brands.
- Market validation for new collections or regional innovations

From heritage artisans to modern startups—this fair is your stage to be seen, celebrated, and scaled before Bengal's biggest season.

Exhibit What You Want



- **Textiles & Handloom** - Sarees, khadi, silk, garments
- **Handicrafts & Décor** - Terracotta, wood, jute, accessories
- **Eco Tourism & Heritage Tourism** from Assam & neighbouring States



- **Fashion & Accessories** - Apparel, bags, jewellery
- **Beauty & Wellness** - Skincare, soaps, essential oils
- **Food & Agro Products** - Snacks, spices, pickles, millet items
- **Rural & SHG Brands** - Eco-products, bamboo, handmade crafts



- **Spiritual Products** - Puja kits, incense, candles
- **MSME & Startup Innovation** - Lifestyle tech, packaging, design



Our Past Partners

The Bengal Festival Fair welcomes and showcases:

- MSME Brands
- Handicraft Collectives
- SHG Groups
- Fashion & Lifestyle Startups
- Rural Entrepreneurs
- Cultural Entrepreneurs
- Government-backed Artisan Schemes



Space Booking & Payment

Enclosed application form, duly filled to be submitted to **BNCCI** along with a **DD/Banker Cheque** in favour of 'B.N.C.C AND I A/C FAIR' towards participation fee and /or security deposit as under:

With application form 50% of booking fees along with refundable security deposit of **₹5000/-** by **two separate cheques / DD**. Balance 50% amount on or before **30th August 2025** along with **GST@18%**, failing of which participant's advance payment will be liable for forfeiture.

Account No.	20113248800
IFSC Code	IDIB000M557
Bank Name	Indian Bank



Category	Size	Rate
Constructed Stall	(3x3) 9 sq. mtr.	₹40,000/-
Constructed Stall	(3x2) 6 sq. mtr.	₹30,000/-

GST is extra

Sponsorship Options

Gates, Event Backdrop, Pillars, Light Box on Electric Poles, Indicators, Banner, Standee, Minarets, Flex & Hoarding, etc. at fair ground.



SCAN HERE FOR THE VENUE



Venue : Khudiram Anushilan Kendra

THE CRICKET ASSOCIATION OF BENGAL, EDEN GARDEN, Shahid Khudiram Bose Rd, Maidan, B.B.D. Bagh, Kolkata, West Bengal 700021



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