



37th Industrial India Trade Fair

Date: 19th December 2025 to 1st January 2026

Time: 11 a.m. to 8 p.m.

Venue: Bagbazar Sarbojonin Durga Puja Ground



Organized by

BENGAL NATIONAL CHAMBER OF COMMERCE & INDUSTRY

THE LEGACY CONTINUES

The Industrial India Trade Fair (IITF) – Eastern India’s longest-running industrial and trade exposition – stands as a hallmark of BNCCI’s vision to promote Bengal’s industry, entrepreneurship, and self-reliance.

Since its inception, the fair has served as a catalyst for industrial growth and MSME empowerment, offering a vital platform for manufacturers, traders, innovators, and government institutions to interact, exchange ideas, and explore collaborations.

With a proud legacy of 36 successful editions, the 37th Industrial India Trade Fair continues this tradition on an even grander scale.

YOUR OPPORTUNITY

Join a network of industry leaders, innovators, and entrepreneurs. Explore business partnerships, secure distribution channels, and reach new customers. The fair provides unmatched visibility for both established enterprises and emerging ventures.

Exhibit Categories Include

- Engineering and Industrial Products
- Electrical, Electronics, and Medical Equipment
- Consumer Durables and Household Products
- Cottage Industries, Handicrafts, Handloom & Textiles
- Leather Goods and Jute Products
- Food Processing, Agro-based Industry, and Packaging
- Tourism, Hospitality, and Cultural Enterprises
- Education, Printing, and Publishing
- Banking, Finance, and Insurance
- Real Estate and Infrastructure Development

Also featuring

- Government Departments and Public Sector Undertakings
- MSMEs and Start-ups
- International Participants
- CSR, Renewable Energy, and Sustainable Development Sectors



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THE SCALE OF 2025–26 EDITION

This year’s fair will feature 150–200 stalls and pavilions, including dedicated zones for MSMEs, start-ups, and public sector organisations.

The event aims to showcase Bengal’s industrial strength, entrepreneurial spirit, and emerging innovations across diverse sectors, with a special focus on institutional partners, government departments, banks, regional, national and international organisations, districts, consulates, and PSUs, who are being invited to co-sponsor or adopt pavilions in the 37th Industrial India Trade Fair (IITF).

OUR ESTEEMED PARTICIPANTS (Past Editions)

- **Government of India:** DC- Handicraft, DIC, MSME, KVIC, NSIC, NABARD, IOCL, BPCL, BHEL, BSNL, DGS&D
- **Government of West Bengal:** Departments of Industry, Commerce & Enterprises, Tourism, Agriculture, Food Processing, Fire & Emergency Services, Rural & Panchayat Development, and more
- **Railways:** Eastern, Metro & South-Eastern Railways
- **Banks and Financial Institutions:** SBI, UBI, IOB, BOB, IDFC Bank, IndusInd Bank
- **Private Sector:** Philips Carbon Black, Berger Paints, Emami, Shree Cement, Century Ply, Shyam Metalics, and many more
- **International Participants:** Bangladesh, China, Nepal, Bhutan, Myanmar, Sri Lanka, Singapore, Indonesia, Thailand, Malaysia, Ghana



ABOUT BNCCI

Founded in 1887, the Bengal National Chamber of Commerce & Industry (BNCCI) is one of India's oldest and most respected chambers. BNCCI has consistently promoted industrial and commercial progress through its fairs, trade delegations, seminars, and policy advocacy.

The Chamber acts as a bridge between government and business, ensuring Bengal's industrial voice is represented at the highest levels of decision-making.

For over 138 years, BNCCI has proudly advanced the cause of Bengal's enterprise – standing for tradition, trust, and transformation.

STALL DETAILS & PARTICIPATION RATES

Category	Size	Rate
Constructed Stall	(3x3) 9 sq. mtr.	₹50,000/-
Constructed Stall	(3x2) 6 sq. mtr.	₹30,000/-

(GST applicable on all rates)

Each ready stall will include three spotlights (100 watts each), one plug point (5 amp), one table, and two chairs. Additional electrical installation and consumption will be chargeable.

Early Bird Offer: Participants registering and completing payment **on or before 1st December 2025** will be eligible for a **10% discount** on the applicable stall rate.

All bookings will be accepted strictly on a **first-come, first-served basis**. Allotment of stalls shall be made only upon receipt of full payment.

SPONSORSHIP OPTIONS

- Pavilion Sponsorship (Sectoral / Thematic)
- Entry Gates, Arches & Murals
- Visitor Bags & Souvenir Kits
- Lighting & Publicity Zones
- Branding on Electric Poles, Banners & Hoardings



SCAN HERE FOR THE VENUE



Venue : Bagbazar Sarbojanin Durga Puja Fair Ground, 78 Bagbazar Street, Kolkata – 700 003, West Bengal





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